

Tourism Development and Promotion Project

AGENDA

RCC Triple P Tourism Project

Tourism Expert Group Meeting

06-07 December 2018

Vienna, Austria

Thursday, 06 December 2018

Venue: Hotel Leonardo, Vienna

09:00- 09:15

Welcome note

- Snjezana Derviskadic, Project Team Leader, Triple P Tourism
- Dragana Djurica, Regional Cooperation Council

09:15 – 10:45

Cultural Tourism Regional Routes

- Milena Filipovic, Expert on Cultural Tourism
- Darja Radic – Expert Advisor for Cultural Tourism
- Donald Niebyl - Expert Advisor for Cultural Tourism
- Discussion

10:45 – 11:00

Coffee Break

11:00 – 11:30

Adventure Tourism Regional Routes

- Snjezana Derviskadic, Project Team Leader, Triple P Tourism
- Discussion

11:30 – 12:15

Tourism Policy Overview in WB6

- Hendrik Bosshammer, OECD
- Policy glance at utilization of cultural and natural resources through tourism
- Discussion

12:15 – 13:30

Lunch

13:30 - 14:15

Tourism Policy: Workforce

- Hendrik Bosshammer, OECD
- Workforce skills and mobility
- Discussion

14:15 - 14:45

RCC Triple P Tourism Grants Programme – State of Play

- Snjezana Derviskadic, Triple P Tourism
- Discussion

14:45 – 15:15

Market Outreach and Communications

- Snjezana Derviskadic, Project Team Leader, Triple P Tourism
- Nikola Gaon, PR and Communications Officer, Triple P Tourism
- Discussion

15:15– 15:45

Coffee Break

15:45 – 16:30

Summary of the day and Conclusions

Friday, 07 December 2018

Venue: Austria Vienna Center

08:30

Transfer to Austria Vienna Center

09:00 – 17:00

Closing Conference of the European Year of Cultural Heritage

- Participation as per Conference Programme

17:15

Transfer to Hotel/ Airport
